



1 Brisley Court
Kingsnorth
Ashford
Kent TN23 3GE
Telephone: 0845 009 5396
Fax: 01233 611118
Email: enquiries@argentrammedia.com
Web: www.argentrammedia.com

sesome

SESOME WEBSITE ORDER FORM

Search Engine and Social Media Ready Websites from Argent Ram Media.

Please complete the form below as fully as possible and send it to us with your payment for your Sesome Website.

COMPANY DETAILS

Your Company Name	
Company Address	
Telephone Number	Fax Number
Website Address (if applicable)	Email Address (if applicable)
If you are a Limited Company, what is your Registered Address?	If you are a Limited Company, what is your Company Number?

COMPANY OVERVIEW

The following will give us a clearer idea of what it is you do as a company, and what you would like to achieve through effective website marketing. Please complete as fully as possible:

What does your Business do?

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What do you want your website to do for you?

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Who is your target market?

--

Why would a prospective client come to you, as opposed to your competitors?

--

How do you want your company to be perceived?

--

What are your Unique Selling Points?

--

Keywords. Please list the main keywords and phrases that you think customers would use to find you in the Search Engines.

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YOUR WEBSITE PAGES

Your website will be supplied initially with up to 6 pages, although more pages can be bought at any stage, as and when you need them. To get your website up and running, you only need to provide brief details at this stage. You will be able to add your own content to the pages whenever you like. If you have the content already, let us have it and we can add it for you. The content is the text and any images that you want to fill a page.

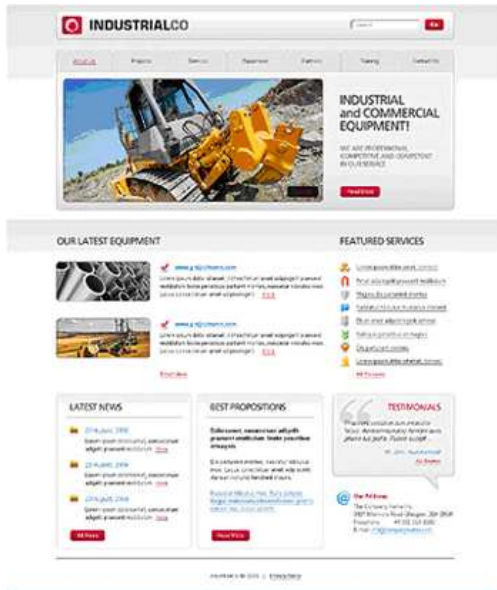
Example:

Page 1 Title	Brief Description of the content
Homepage	Summary of the services and products we supply as a business.
Page 2 Title	Brief Description of the content
Our Services	Detailed description of the main services we offer customer.

Page 1 Title	Brief Description of the content
Page 2 Title	Brief Description of the content
Page 3 Title	Brief Description of the content
Page 4 Title	Brief Description of the content
Page 5 Title	Brief Description of the content
Page 6 Title	Brief Description of the content

DESIGN STYLES

Simply choose a **layout style** from those below, and we will change the colour scheme to suit your corporate colours, and brand the site with your logo. **Tick the box next to the style you select. You can only choose one style.**



Style 1.



Style 2.



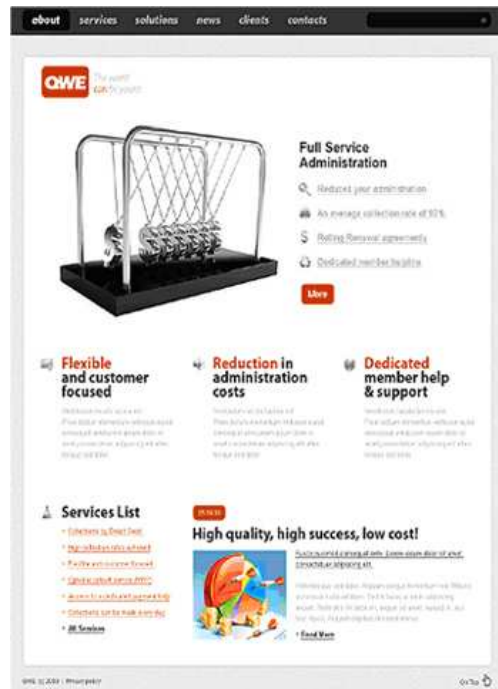
Style 3.



Style 4.



Style 5.



Style 6.

YOUR INTERNET MARKETING TOOLS

Your website is optimised for the major Search Engines, but Search Engine Ranking depends on so much more. You need to start using Social Media like Facebook and Twitter to drive more visitors to your website and improve the performance of your website in Search Engines.



The following is a list of features included **as standard** in your website:

- **Link for Customers to Follow you on Twitter;**
- **Feed from your Twitter account onto your Homepage;**
- **Link for Customers to join your Facebook Fanpage;**
- **Link to your Company Blog;**
- **Promotional Hotspot on your Homepage;**

- **A Content Management Systems to allow you to add, edit or delete the content on your website pages*;**
- **Customer Enquiry Form;**
- **Dynamic Site Map – an index of pages to make it easier for Search Engines to trawl your website;**
- **World-Wide Web Consortium Standards Compliant;**
- **Designed for the Visually-impaired;**
- **Video and Audio ready;**
- **Free Guide to Search Engine Promotion**

**Please note that the Content Management System can only be included with websites hosted by Argent Ram Media Limited. Sites hosted elsewhere will be unable to access the database upon which the Content Management System relies.*

If you would like us to set up your Twitter and Facebook Accounts, please complete the following:

Twitter Username	Twitter Password (this can be changed by you once you are up and running)
Facebook Username	Facebook Password (this can be changed by you once you are up and running)
Preferred Facebook Fan Page Title	
Preferred Blog Page Title	

WEBSITE ADDRESS, HOSTING AND EMAIL ACCOUNTS

If you would like us to register a website address, host your website and provide email addresses, please complete the following. Additional email addresses can be provided at any time, and on request.

Preferred Website Address (eg www.companyname.co.uk)

Preferred Email Addresses (eg enquiries@yourcompany.co.uk)

COSTS

Website	
Sesome Search Engine and Social Media-Ready Website	£299.00 + VAT
Website Address, Hosting and Email Services	
Annual fee for Domain Name Registration, Website Hosting and Email Addresses	£100.00 + VAT

ORDER CONFIRMATION

I/We would like to confirm our order for a **Sesome Website** from Argent Ram Media Limited.

If you **DO NOT** require annual hosting services, please place an "X" in the box below:

I/We agree to pay the full amount with this Order Confirmation. Cheques should be made payable to **Argent Ram Media Limited**.

The full amount for both the Sesome Website and first year's Hosting and Domain fees will be **£399.00 + VAT**.

I/We accept that work will not commence without payment in full for the product.

I/We understand that all payments are non-refundable.

I/We understand that the fee for Domain Name Registration and Renewal, Website Hosting and Email Services is an annual fee, and I/We will be invoiced on an annual basis. Annual fees may be subject to change.

I/We understand that the Content Management System will only be included with websites that are hosted by Argent Ram Media Limited.

AUTHORISED SIGNATURE

Only sign this Order Confirmation if you have the authority to do so and agree to be bound by the terms.

SIGNATURE:

PRINT NAME:

DATE:

FINALLY....

...make some money by recommending Sesome Websites to other companies or colleagues you know, even if you don't need a website yourself.

Simply fill in your details below and then hand the form to any colleague or business that might want a Sesome Website.

WE WILL PAY YOU £60.00 FOR EVERY PAID ORDER WE RECEIVE AS A RESULT OF YOUR REFERRAL.

Your Company Name	Your Name
Company Address (where your cheque will be sent)	
Telephone Number	Fax Number

Your details *must* be completed above before you hand it to the person to whom you are referring our services. If we do not have a record of your referral, we will be unable to pay the referral fee.

Cheques will be made payable to the Company Name you enter above.